

KSNV Remit Address: Billing: (702)642-3333 Main: (702)642-3333 1500 Foremaster Lane Formerly KVBC Las Vegas, NV 89101

Estimate Number

30**S**

BERKLE Berkley,

Product Advertiser

Billing Address:

Attention: Accounts Payable Philadelphia, PA 19103 1831 Chestnut St. Shorr Johnson Magnus

INVOICE

	Invoice #	106121-1
Shelley for Senate	Invoice Date	09/16/12
Y FOR SENATE	Invoice Month	September 2012
	Invoice Period	01/01/00 - 01/70/80

09/04/12 - 09/10/12	Order Flight	National	Sales Region
	Deal#	Blair - Philadelphia	Sales Office
06848655	Alt Order#	Amy McCreary	Account Executive Amy McCreary
106121	Order#	KSNV	Station

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Product Code		
Advertiser Code	Cash	
IDB#	Broadcast	

Special Handling

Billing Calendar Billing Type

Advertiser Ref	Agency Ref	

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KSNV		KSNV	KSNV		KSNV	KSNV	KSNV	KSNV	KSNV	KSNV	KSNV	KSNV	XSNV		KSNV	KSNV		KSNV	KSNV	KSNV	KSNV	KSNV		KSNV
		M-F 6-7a WakeUp w/Wagners			M-F 5-6a WakeUp w/Wagners										M-F 5-6a WakeUp w/Wagners			Wake Up Early Wagners						Wake Up Early Wagners
		6-7a			5-6a										5-6a			430a-5a						430a-5a
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6:23 AM 6:43 AM	M		5:58 AM	M		5:52 AM	5:11 AM	5:58 AM	5:11 AM	5:41 AM	5:27 AM	5:26 AM	5:18 AM	-TWTF		4:42 AM	M		4:49 AM	5:00 AM	4:55 AM	4:41 AM	TWT	
NVSB-TV12-24 Cracked Don NVSB-TV12-20 Sworn			NVSB-TV12-24 Cracked D			NVSB-TV12-20 Sworn	NVSB-TV12-20 Sworn	NVSB-TV12-24 Cracked Do	NVSB-TV12-24 Cracked Do	NVSB-TV12-24 Cracked D	NVSB-TV12-24 Cracked Do	NVSB-TV12-17 Law South	NVSB-TV12-20 Sworn			NVSB-TV12-24 Cracked D			NVSB-TV12-20 Sworn	NVSB-TV12-24 Cracked Do	NVSB-TV12-24 Cracked Do	NVSB-TV12-17 Law South		
\$250.00 \$250.00		_	\$125.00			\$325.00	\$325.00	\$600.00	\$600.00	\$600.00	\$600.00	\$600.00	\$600.00			\$50,00		-	\$200.00	\$200.00	\$200.00	\$200.00		-
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KSNV Billing: (702)642-3333 Main: (702)642-3333 Formerly KVBC Las Vegas, NV 89101 Remit Address: 1500 Foremaster Lane

Billing Address:

Philadelphia, PA 19103 Attention: Accounts Payable Shorr Johnson Magnus 1831 Chestnut St.

INVOICE

	-	Invoice #	106121-1
Advertiser	Berkley, Shelley for Senate	Invoice Date	09/16/12
Product	BERKLEY FOR SENATE	Invoice Month	September 2012
Estimate Number 30S	308	Invoice Period	08/27/12 - 09/10/12

eary		
Alt Order#	Order#	
06848655	106121	

Station

KSNV

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Account Executive Amy McCreary	Amy McCreary		Alt Order#	ΙQ
Sales Office	Blair - Philadelphia		Deal#	
Sales Region	National		Order Flight	Ö
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Billing Calendar	Broadcast		IDB#	
Billing Type	Cash		Advertiser Code	
Special Handling			Product Code	ı

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Advertiser Code	IDB#	Order Flight	Deal#	Alt Order#
		09/04/12 - 09/10/12		06848655

Advertiser Ref	Agency Ref	

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	Day	Date	Length	Aired Days Ad-ID	MUD	Rate Reconciliation Ref#
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	09/03/12	09/03/12 to 09/09/12	4×	4x -TWTF		
	Tυ	09/04/12	:30	7:59 AM	NVSB-TV12-20 Sworn	1 \$1,500.00
	₹	09/05/12	۵	8.54 AM	8-54 AM NVSR-TV10-04 Cracked or \$4 500 00	\$1 500 00 3

12						7			10					œ				7						O	Line
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The Agenda 1230pm						Noon News			Noon News					M-F Today Show II				Today Show						Today Show	Line Channel Description
1230-1p						12-1230pm			12-1230թո					9-10a				658a-9am						658a-9am	1 me
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	12:28 PM	10-11 DM	12:08 PM	12:20 PM	-TWTF		12:19 PM	M		9:28 AM			M		8:35 AM	7:58 AM	M		8:27 AM	8:28 AM	8:54 AM	7:59 AM			Lengin Aired Days Ad-ID
	NVSB-TV12-24 Cracked Do	NIVER TO 12-24 Charles to	NVSB-TV12-24 Cracked D	NVSB-TV12-17 Law South			NVSB-TVI2-24 Cracked Do			NVSB-TV12-24 Cracked Do					NVSB-TV12-24 Cracked D	NVSB-TV12-24 Cracked D			NVSB-TV12-20 Sworn	NVSB-TV12-24 Cracked Do	NVSB-TV12-24 Cracked Do	NVSB-TV12-20 Sworn			
	\$425.00	# 10 C C C C C C C C C C C C C C C C C C	\$425.00	\$425.00			\$175.00			\$200.00 MG for 8.1 09/10		\$125.00 See MG 8.2			\$350.00	\$350.00		- -	\$850.00	, \$1,500.00	\$1,500.00	+ \$1,500.00			Rare
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Attention: Accounts Payable Philadelphia, PA 19103 1831 Chestnut St. Shorr Johnson Magnus

Advertiser	Berkley, Shelley for Senate
Product	BERKLEY FOR SENATE
Estimate Number 30S	30S

Station	KSNV	 0	Order#
Account Executive Amy McCreary	Amy McCreary	≥	Alt Order#
Sales Office	Blair - Philadelphia	D	Deal#
Sales Region	National	0	Order Flight

09/04/12 - 09/10/12

Invoice #	106121-1
Invoice Date	09/16/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/10/12
Order#	106121
Alt Order #	08878844

Billing Calendar	Broadcast	
Billing Type	Cash	
Special Handling		

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Product Code	
Advertiser Code	

Advertiser Ref	Agency Ref	

		17			6			ᇬ						4				3						12	Line
KSNV		KSNV	KSNV		KSNV	KSNV		KSNV	KSNV	VSNV	VSNV	KSNV		KSNV		KSNV		KSNV	KSNV	KSNV	KSNV	KSNV		KSNV	Channel
		4PM NEWS (1 hour)			4PM NEWS (1 hour)			Dr Phil						Dr Phil				The Agenda 1230pm						The Agenda 1230pm	Channel Description
		4-5pm			4-5pm			3-4p						3-4p				1230-1p						1230-1p	Time
깁	09/03/		M	09/10/		Z	09/10/		п	규	٤	Tu	09/03/		/ TON	N	09/10/		71	∄	۶	Τu	09/03/		Day
09/04/12	09/03/12 to 09/09/12	ਰ	09/10/12	09/10/12 to 09/16/12	ਰ	09/10/12	09/10/12 to 09/16/12	ర	09/07/12	09/06/12	09/05/12	09/04/12	09/03/12 to 09/09/12	ਰ	NOT AVAILABLE RATE	09/10/12	09/10/12 to 09/16/12	రో	09/07/12	09/06/12	09/05/12	09/04/12	09/03/12 to 09/09/12	to	Date
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4:55 PM	-1-TF		4:50 PM	M		3:13 PM	M		3:31 PM	3:45 PM	3:44 PM	3:56 PM	-TWTF				M		12:56 PM	12:46 PM	12:39 PM	12:55 PM	-TWTF		Length Aired Days Addin
NVSB-TV12-20 Sworn			NVSB-TV12-20 Sworn	i		NVSB-TV12-24 Cracked Do			NVSB-TV12-24 Cracked Do	NVSB-TV12-24 Cracked Do	NVSB-TV12-24 Cracked Do	NVSB-TV12-17 Law South							NVSB-TV12-24 Cracked Do	NVSB-TV12-24 Cracked Do	NVSB-TV12-24 Cracked Do	NVSB-TV12-20 Sworn			
\$700.00			\$300.00			\$225.00			\$450.00	\$450.00	\$450.00	\$450.00	_			\$100.00 Unresolved		-	\$325.00	\$325.00	\$325.00	\$325.00			Rate
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Shorr Johnson Magnus Attention: Accounts Payable 1831 Chestnut St. #602 Philadelphia, PA 19103

INVOICE

	Estimate Number	Product	Advertiser
	308	BERKLEY FOR SENATE	Berkley, Shelley for Senate
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	KSNV	 O	Order#
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	Rlair - Philadelphia	5	D≏2 #

Station

Invoice #	106121-1
Invoice Date	09/16/12
Invoice Month	September 2012
Invoice Period	21/01/60 - 21/22/80

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ling Type	Cash	Α
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Sales Region

National

Order Flight

09/04/12 - 09/10/12

106121 06848655

Account Execu Sales Office

IDB#	
Advertiser Code	
Product Code	

Advertiser Ref	Agency Ref	

	23			22			73			20					19				8			17	Line
KSNV	KSNV	KSNV		KSNV	KSNV		VSNV	VSNV		KSNV	KSNV	KSNV	KSNV		KSNV	VSNV	KSNV		KSNV	KSNV	KSNV	KSNV	
	Face to Face w/ J.Ralston			M-F Wheel of Fortune			M-F Jeopardy			News 3 in Prime					M-F Early News				M-F Early News			4PM NEWS (1 hour)	Channel Description
	730-758pm			7-730pm			630-7pm			7-10pm					5-630p				5-630p			4-5pm	Time
F 09/03/1		M NOT A	09/10/1		S	09/10/1		Su	09/03/1		П	긁	'n	09/03/1		S	M	09/10/1		П	굮		Day
F 09/07/12	to	M 09/10/12 : NOT AVAILABLE RATE	09/10/12 to 09/16/12	б	09/10/12	09/10/12 to 09/16/12	₽	09/09/12	09/03/12 to 09/09/12	ਰੱ	09/07/12	09/06/12	09/04/12	09/03/12 to 09/09/12	ð	09/10/12	09/10/12	09/10/12 to 09/16/12	₽	09/07/12	09/06/12	ţ	Date
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7:40 PM	1		M		6:36 PM	M		9:16 PM	S		5:15 PM	5:15 PM	5:22 PM	-T-TF		6:28 PM	6:22 PM	M		4:50 PM	4:44 PM		Length Aired Days
NVSB-TV12-20 Sworn					NVSB-TV12-20 Sworn			NVSB-TV12-20 Sworn			NVSB-TV12-24 Cracked Do	NVSB-TV12-20 Sworn	NVSB-TV12-17 Law South			NVSB-TV12-24 Cracked Do	NVSB-TV12-24 Cracked Do			NVSB-TV12-24 Cracked Do	NVSB-TV12-24 Cracked Do		2
\$800.00	-	\$375.00 Unresolved			\$375.00			\$600.00			-	\$1,200.00	\$1,200.00			\$375.00	\$375.00				\$700.00		Rate
		1						1			2	ယ				-4	2			ယ	2		Ref#

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Advertiser	Berkley, Shelley for Senate	
Product	BERKLEY FOR SENATE	-
Estimate Number	30S	

Station	KSNV	Order #
Account Executive Amy McCreary	Amy McCreary	Alt Orde
Sales Office	Blair - Philadelphia	Deal#
Sales Region	National	Order F
		ſ

Order Flight

09/04/12 - 09/10/12

Invoice #	106121-1
Invoice Date	09/16/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/10/12
Order #	106121
Alt Order#	06848655

$\overline{}$		Special Handling
	Cash	Billing Type
_	Broadcast	Billing Calendar
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Product Code	Advertiser Code	IDB#

Advertiser Ref	Agency Ref	

	30		29			28						27			26				25			24	Line
KSNV	KSNV		KSNV	KSNV		KSNV	KSNV	VSNV	KSNV	KSNV		KSNV	KSNV		KSNV	KSNV	KSNV		KSNV	KSNV		KSNV	
	Sa-Su News 3 at Eleven		Tonight Show			M-F News 3 at Eleven						M-F News 3 at Eleven			Vegas Inc.				WKND Jeop/Wheel			Face to Face w/ J.Ralston	Chaunel Description
	11pm-1135pm		1135p-1237a			11pm-1135pm						11pm-1135pm			6:30-8pm				630-730pm			730-758pm	
09/03/ Sa	¦ <u>≲</u>	09/10/		Z	09/10/		П	≓	۶	겁	09/03/		Sa	09/03/		Sa	Sa	09/03/		×	09/10,		Day
09/03/12 to 09/09/12 Sa 09/08/12	to	09/10/12 to 09/16/12	ਰੰ	09/10/12	09/10/12 to 09/16/12	ਰੰ	09/07/12	09/06/12	09/05/12	09/04/12	09/03/12 to 09/09/12	6	09/08/12	09/03/12 to 09/09/12	ਰੰ	09/08/12	09/08/12	09/03/12 to 09/09/12	ਰ	09/10/12	09/10/12 to 09/16/12	to	Date
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11:23 PM	11:49 PM	M		11:29 PM	M		11:13 PM	11:12 PM	11:25 PM	11:26 PM	-TWTF		7:52 PM	S-		7:17 PM	6:35 PM	S-		7:45 PM	M		Length Aired Days Ad-D
NVSB-TV12-24 Cracked Dt	NVSB-TV12-20 Sworn	•		NVSB-TV12-24 Cracked D			ŏ		NVSB-TV12-24 Cracked Do	NVSB-TV12-20 Sworn			NVSB-TV12-24 Cracked Do			NVSB-TV12-24 Cracked Do	NVSB-TV12-20 Sworn			NVSB-TV12-24 Cracked D			
\$400.00	- \$1/5.00			\$400.00			\$1,100.00	· \$1,100.00	\$1,100.00	† \$1,100.00			\$150.00			\$225.00	\$225.00			\$200.00			Rate
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Shorr Johnson Magnus Attention: Accounts Payable 1831 Chestnut St. #602 Philadelphia, PA 19103

INVOICE

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	BERKLEY FOR SENATE	ey, Shelley for Senate	

Invoice Period	Invoice Month	Invoice Date	Invoice #
08/27/12 - 09/10/12	September 2012	09/16/12	106121-1

Advertis	1	Cash	Billing Type
IDB#		Broadcast	Billing Calendar
Order F		National	Sales Region
Deal#	elphia	Blair - Philadelphia	Sales Office
Alt Orde	Ŋ	Amy McCrea	Account Executive Amy McCreary
Order#	_	KSNV	Station

Order#	106121
Order#	10612
Alt Order#	06848655
Deal #	
Order Flight	09/04/12 - 09/10/12

	 	-	
Agency Ref	Product Code	Advertiser Code	IDB#

Special Handling

Advertiser Ref	Agency Ref	

		4			37			36			ဌ			2				32			3		30	Line
KSNV		VSNV	KSNV		VSNV	KSNV		KSNV	KSNV		KSNV	KSNV		KSNV	KSNV	VSNV		KSNV	KSNV		KSNV	KSNV	KSNV	1.00
		Saturday Prime 8-9pm			Sa-Su Early News			News 3 Today			Sunday Today			Saturday Night Live				Saturday Today			News 3 Sunrise SATURDAY		Sa-Su News 3 at Eleven	unannel Description
		8-9pm			5pm-630pm			9a-930am			7a-8am			1130pm-1:02am				7a-9am			6a-7a		11pm-1135pm	Jume
Sa	09/03/1		Sa	09/03/1		Su	09/03/1		ည	09/03/1		Sa	09/03/1		Sa	Sa	09/03/1		Sa	09/03/		Su		рау
09/08/12	09/03/12 to 09/09/12	₽	09/08/12	09/03/12 to 09/09/12	ਰ	09/09/12	09/03/12 to 09/09/12	Ö	09/09/12	09/03/12 to 09/09/12	õ	09/08/12	09/03/12 to 09/09/12	ð	09/08/12	09/08/12	09/03/12 to 09/09/12	ਰ	09/08/12	09/03/12 to 09/09/12	ਰ	09/09/12	ਰ	Pare
:30	×		:30	1x		:30	1x		:30	1×		:30	î X		:30	:30	2x		:30	1x		:30		Lengu
8:26 PM	S-		6:13 PM	S-		9:16 AM	S	•	7:25 AM	S		11:57 PM	S-		7.57 AM	7:27 AM	S-		6:55 AM	S-		11:15 PM		Lengur Aired Days Ad-ID
NVSB-TV12-20 Sworn	i		NVSB-TV12-24 Cracked Do			NVSB-TV12-24 Cracked Dr			NVSB-TV12-24 Cracked Dr \$200.00			NVSB-TV12-24 Cracked D			NVSB-TV12-24 Cracked Do	NVSB-TV12-20 Sworn			NVSB-TV12-24 Cracked Di			NVSB-TV12-24 Cracked Do		
\$800.00			\$225.00			\$175.00			\$200.00			\$550.00			\$225.00	\$225.00		***************************************	\$150.00			\$400.00		Necoliculation
3									_			_			2	1			_			2		Txel #

The actual broadcast information shown on this invoice was taken from the Official program log.

Notwithstanding to whom bills are rendered Applicant and Third Parties shall remain junity and severally obligated to pay to Media Provider dray bills rendered by Media Provider within the time specified and until payment in full is received by Media Provider aby Applicant and Third Parties or by Third Parties or by Third Parties or by Third Parties or by Shird Parties or by Third Pa with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Station does not discriminate in the sale of advertising time, and will accept no advertising placed with intent to discriminate based on race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting airline under this advertising sales contact for a discrimination but not limited to decisions not to place advertising on particular stations based on race, gender, national origin, or ancestry.



Remit Address:
KSNV
Formerly KVBC
1500 Foremaster Lane
Las Vegas, NV 89101
Main: (702)642-3333
Billing: (702)642-3333

Billing Address:

Shorr Johnson Magnus Attention: Accounts Payable 1831 Chestnut St. #602 Philadelphia, PA 19103

INVOICE

Estimate Number	Product	Advertiser	
308	BERKLEY FOR SENATE	Berkley, Shelley for Senate	
		_	

Station	KSNV	Order#	T#
Account Executive Amy McCreary	Amy McCreary	Alt O	Alt Order#
Sales Office	Blair - Philadelphia	Deal#	#
Sales Region	National	Orde	Order Flight

Invoice #	106121-1
Invoice Date	21/6/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/10/12

lar	Broadcast	IDB#
	Cash	Advertiser Code
ling		Product Code

09/04/12 - 09/10/12

106121 06848655

Billing Calenda Billing Type

Special Handli

		 	1	
Advertiser Ref	Agency Ref	Product Code	Advertiser Code	

		7a-8am			1258p-2pm			sun 1135p-1200a	Time:	
20,000	09/03/12 to 09/09/12	ō	M 09/10/12	09/10/12 to 09/16/12 1x M	to	Su 09/09/12 :30	09/03/12 to 09/09/12	Oa to	Day Date	
٠,	1x		:30	1x		:30	1×		Lengt	
#1V 6C·2	S		2:00 PM	M		11:45 PM	S		Aired Days	
TO CIVIT BOXIN MA SC.			09/10/12 :30 2:00 PM NVSB-TV12-24 Cracked D: \$275.00			11:45 PM NVSB-TVI2-24 Cracked Do			ACID	
633E 00			\$275.00			\$200.00			ne Reconciliation Ref	
_			-1						##	

45

KSNV

Sunday Today

KSNV

KSNV

Aired Spots

72

4

KSNV

Days of our Lives

Line 43

Channel

Description

Sports Night in Las Vegas

Net Amount Due	Agency Commission	Gross Total	
\$30,111.25	\$5,313.75	\$35,425.00	
Payment Terms 30 Days			_

The actual broadcast information shown on this invoice was taken from the Official program log.

Notwittistanding to whom bills are rendered Applicant and Third Parties or by Media Provider. Payment Notwittistanding to whom bills are rendered Applicant and Third Parties of the Applicant and Third Parties of the Applicant and Third Parties of the Applicant and Applicant and Applicant and Applicant and Applicant and Applicant with the time specified and until payment to the Applicant with the stress payment of the Applicant and Applicant Applicant and Applicant A with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified